

# Day of Hope

August 27, 2025  
Sponsorship Levels



SPONSORSHIP LEVEL	INSPIRE \$20,000	HOPE \$10,000	DIGNITY \$5,000	JUSTICE \$2,500	EXCELLENCE \$1,500
<b>NEWSPAPER PROMOTIONS</b> Logo featured in Day of Hope newspaper and post event <i>Santa Maria Times</i> "Thank You" advertisement	✓	✓	✓	✓	✓
<b>PRINTED PROMOTIONS</b> Community solicitation letter & event signage	✓ (logo featured in community mailing and on event signage)	✓ (logo featured in community mailing and on event signage)	✓ (logo featured in community mailing and on event signage)	✓ (logo featured in community mailing and on event signage)	✓ (logo featured in community mailing and on event signage)
<b>WEB PRESENCE</b> Sponsor acknowledgement on AGCH Foundation's Day of Hope website	✓	✓	✓	✓	
<b>APRONS &amp; BAGS</b> Day of Hope aprons & reusable bags	✓ (logo prominently featured on the front of apron and bag)	✓ (logo prominently featured on the front of apron)	✓ (logo prominently featured on the front of apron)		
<b>SOCIAL MEDIA</b> Thank you post on Facebook & Instagram (includes company logo)	✓	✓	✓		
<b>DIGITAL COMMUNICATIONS</b> Featured in all Day of Hope e-blasts	✓	✓			
<b>NEWSPAPER PRE-PROMOTIONS</b> Acknowledgment in pre-event newspaper ads	✓	✓			
<b>MEDIA WEB REVEAL ADS</b> Logo or name featured in KSBY, KCOY & <i>Santa Maria Times</i> web reveal ads	✓				
<b>RECOGNITION</b> Premier acknowledgment at post-event celebration; attendees include media team, team leaders, sponsors, hospital leadership & community partners	✓ (opportunity to address attendees at Day of Hope Celebration)				
<b>CUSTOM OPPORTUNITIES</b> Tailored to your business need!					

To support local cancer patients by being a Day of Hope sponsor, please call (805) 994-5419.



Arroyo Grande  
Community Hospital Foundation.  
A Dignity Health Member



Marian Regional  
Medical Center Foundation.  
A Dignity Health Member



345 South Halcyon Rd. Arroyo Grande, CA 93420 | (805) 994-5482 | [supportarroyogrande.org/dayofhope](http://supportarroyogrande.org/dayofhope)

345 East Church Street, Santa Maria, CA 93454 | (805) 739-3595 | [supportmarianmedical.org/dayofhope](http://supportmarianmedical.org/dayofhope)